

Trade Brochure

Specialist Designers, Printers and Manufacturers of Giftware



Welcome to Countryside Art's Trade & Promotional Printing Brochure

Countryside Art Ltd began in 1975 and we quickly established ourselves as a leader in the tea towel and quality giftware market. Now approaching 40 years experience in direct screen printing and working from a state-of-the-art modern purpose –built factory, equipped with the latest technology, we have become acknowledged experts in the field of quality and complex printing on to tea towels, aprons, bags and kitchen textiles.

We also innovate, having recently installed a cutting-edge digital textile printing machine, the first of its type in the UK.

We are unique in that we offer a complete in-house service from design through print to final manufacture with all products passing through a rigorous quality control system ensuring you will be 100% satisfied with the quality of the work you are passing on to your clients.

We also offer a very discreet service to those wishing to offer products to their own customers but under their own name.

Our dedicated sales team are always at hand to help with any queries you may have regarding any aspects of our products and services.

Our customers return time and time again because we care about the quality of the products we sell. In addition we believe in offering our customers a service which is not only competitive and professional but also a friendly and pleasant experience.



Design Service

Whilst many customers prefer to send in finished artwork we realise this is not always possible. However help is at hand with our in-house team of skilled designers who can assist you with any aspect of your design including placement of the design on the finished product, assembling layouts from separate files, adding logos, tidying up of artwork supplied etc, etc. Our charges are very reasonable.

We also have templates we can email to the customer for the various products which include information about file resolution, file formats and product sizes if you prefer to send in finished artwork.

We are always more than happy to discuss any aspect of your design throughout the process so please feel free to call to discuss any queries.

Printing Service

Our purpose-built factory houses our large format M.H.M printing carousels, the latest gas dryers plus the most up-to-date screen processing technology.

We are experts in working with water-based inks and offer both full colour process (in which we specialise) and spot colour printing in up to eight spot colours on our large format M.H.M printing carousels.

Plus we now also offer a superb quality digital printing service on to all of our textile products too. With the digital printing minimum quantities start from as low as 25 items.

We are able to offer all-over print coverage on even the largest items such as the tea towels and aprons. In addition we can also print bags with all-over prints including printed handles.

Our set up costs are low, making smaller screen print runs from quantities of 100 items cost effective. We are also able to cope with large volumes of up to many thousands too. We are very happy to discuss any aspect of your requirements and can advise on the most suitable type of print and the most cost effective way of printing your job.

Manufacture

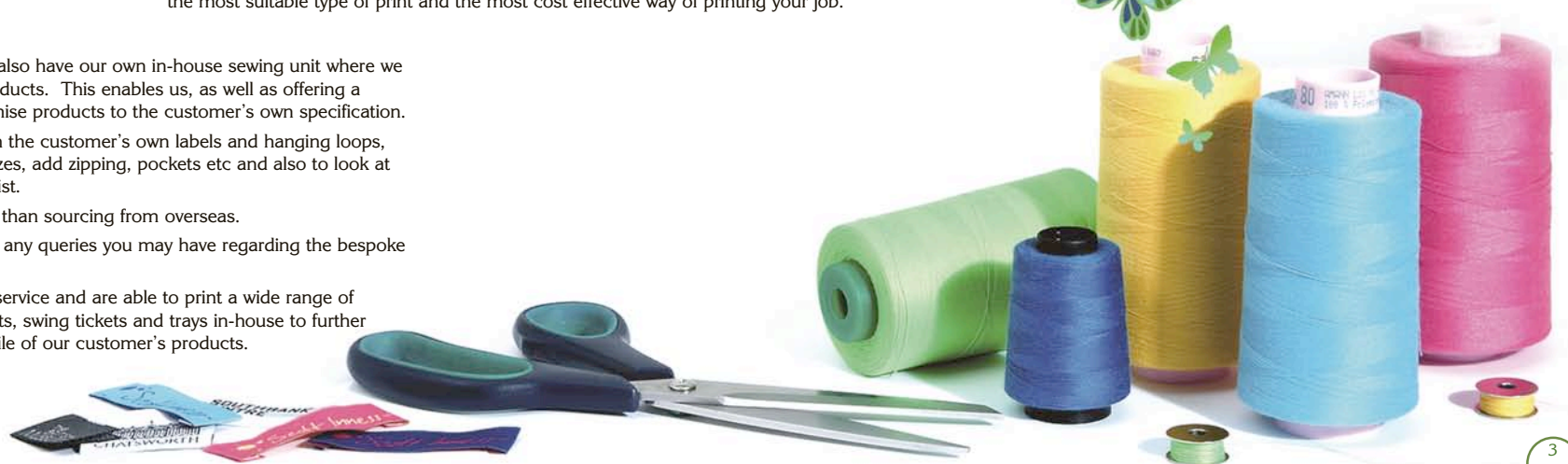
We are unique as a company in that we also have our own in-house sewing unit where we manufacture the majority of the final products. This enables us, as well as offering a standardised range, to be able to customise products to the customer's own specification.

Our services include being able to sew in the customer's own labels and hanging loops, make products to specific shapes and sizes, add zipping, pockets etc and also to look at bespoke items not covered in our price list.

Lead times can also be more favourable than sourcing from overseas.

Again, we are always on hand to discuss any queries you may have regarding the bespoke manufacturing of your products.

We also offer a comprehensive packing service and are able to print a wide range of packaging such as wraps, headers, inserts, swing tickets and trays in-house to further enhance the appearance and brand profile of our customer's products.





Tea Towels

We offer a choice of different fabrics including standard cotton in a white finish, premium cotton with a light cream finish, unbleached cotton and organic cotton available in a natural oatmeal or light cream finish, plus linen union finished in white. All these finishes are available for placement and all-over edge-to-edge printing. Finished sewn size approx. 48cm by 76cm.

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1. Three spot colour edge-to-edge print on standard cotton.
2. Five spot colour print on unbleached cotton.
3. Full colour process print on standard cotton.
4. Full colour process edge-to-edge print on standard cotton.
5. Two spot colour edge-to-edge print on standard cotton.
6. Full colour process print plus three spot colours on standard cotton.
7. Full colour process print on standard cotton.
8. One spot colour half-tone print on standard cotton.
9. Full colour process edge-to-edge photographic print on standard cotton.
10. Full colour process plus one spot colour edge-to-edge print on unbleached cotton.
11. Full colour process print plus one spot colour on premium cotton.
12. Four spot colour print on standard cotton.
13. Five spot colour print on premium cotton.
14. Full colour process plus one spot colour print on unbleached cotton.
15. Full colour process print on premium cotton.
16. Full colour process print on premium cotton.
17. One spot colour reverse edge-to-edge print on standard cotton.
18. Full colour process print on premium cotton.
19. Two spot colour half-tone photographic edge-to-edge print on standard cotton.

Bags

We offer a wide range of shapes and types of bags in flat and gusseted styles. Our bags are available in bleached or unbleached 10oz canvas and calico, plus half panama in black and white finishes. We can manufacture bags to our customer's exact requirements with regard to size, handle lengths etc. Our UK manufactured bags are suitable for both placement and edge-to-edge printing and the handles can also be printed. Printing on both sides of our UK-made bags does not cost any extra.

Our standard bag sizes (excluding handles) are 40cm by 43cm approx for our flat bags, 36cm by 36cm with a 10cm gusset approx for our large gusseted bags, 26cm by 36cm with a 13cm gusset approx for our medium gusseted bags and 29cm by 36cm with a 9cm gusset for our small gusseted bags. We also offer low cost imported flat and gusseted bags suitable for placement printing.



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1. Standard size bleached canvas flat canvas bag in five spot colours with short handles.
2. Large size bleached canvas gusseted bag printed in full colour process with short handles.
3. Standard size unbleached calico bag printed in one spot colour with short handles.
4. Large size bleached canvas gusseted bag in one spot colour edge-to-edge print with long printed handles.

5. Low cost unbleached calico gusseted bag with full colour transfer print and long handles.
6. Low cost unbleached calico flat bag printed in one spot colour print with long handles.
7. Low cost unbleached calico flat bag printed in three spot colours with long handles.
8. Bespoke size bleached canvas flat bag printed edge-to-edge in three spot colours with short printed handles.

9. Standard size bleached canvas flat bag printed edge-to-edge in two spot colours.
10. Medium size bleached canvas gusseted bag printed in full colour process and one spot colour with long handles.
11. Standard size bleached flat canvas bag printed edge-to-edge in six spot colours with customer's own label stitched to outside of the bag and long handles.

12. Bespoke size unbleached flat canvas bag printed in three spot colours with long printed handles.
13. Large size unbleached canvas gusseted bag printed in five spot colours with short handles.
14. Bespoke size bleached canvas flat bag printed edge-to-edge in three spot colours with short printed handles.



Aprons

We offer printed adult and child aprons in bleached and unbleached 8oz cotton drill, dyed cotton drills and panamas in a range of colours plus embroidered aprons. Our aprons can be printed edge-to-edge and we offer a range of ties and either neck loops or adjustable ties. Adult apron size 85cm by 60cm approx (excluding ties). Child apron size 68cm by 48cm approx (excluding ties). We can offer bespoke sizes too.

1. Edge-to-edge print in three spot colours on to bleached 8oz cotton drill with white polyester ties and adjustable neck loop.
2. Edge-to-edge print in two spot colours on to unbleached 8oz cotton drill with unbleached cotton ties and adjustable neck loop.
3. Edge-to-edge print in two spot colours on to bleached 8oz cotton drill with white polyester ties and adjustable neck loop.
4. Child-sized apron in unbleached 8oz cotton drill with one spot colour print, unbleached cotton ties and adjustable neck loop.
5. Edge-to-edge print in one spot colour on to bleached 8oz cotton drill with an XL printed pocket, white polyester ties and adjustable neck loop.
6. Edge-to-edge print in 5 spot colours on to bleached 8oz cotton drill with white polyester ties and adjustable neck loop.
7. Black dyed 8oz cotton drill apron featuring a two spot colour print with black polyester ties and adjustable neck loop.



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Cushions

We produce a wide range of cushions in bleached and unbleached 8oz cotton drill and 10oz canvas plus dyed 8oz cotton drill and panama.

We can produce bespoke sizes including round cushions and offer both envelope and zipped closures.

1. Zipped black panama cushion printed edge-to-edge with a 1 spot white discharge print. Size 40cm square.
2. Bleached 8oz cotton drill cushion with envelope fold reverse. Printed all-over front and reverse in 3 spot colours. Size 40cm square.
3. Bleached 8oz cotton drill cushion with envelope fold reverse. All-over digital print on front with plain reverse. Size 40cm square.
4. Zipped bleached 10oz canvas cushion, envelope fold reverse, printed all-over front and reverse in 2 spot colours. Size 60cm square.
5. Unbleached 8oz cotton drill cushion, envelope fold reverse, printed in 2 spot colours on the front and 1 spot colour all-over reverse. Size 50cm square.
6. Rectangular zipped black panama cushion printed edge-to-edge with a 1 spot white discharge print. Size 50cm by 30cm.



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Kitchen Textiles & Other Products

These include single oven mitts, double oven gloves and tea cosies available in bleached, unbleached or dyed 8oz cotton drills with polyester needlepoint wadding and peg bags in bleached or unbleached 10oz canvas. Carrier bag tidies and insulated fabric placemats in standard, premium and unbleached cotton plus napkins in a wide variety of fabrics.

In addition we are also happy to quote for bespoke products such as pillow cases, drawstring bags and other non-standard items. Please contact us with your requirements.

1. Double oven glove with an edge-to-edge 8 spot colour print on 8oz bleached cotton drill. Size 82cm by 18cm approx. Conforms to B.S. 6526:1998
2. Double oven glove with an edge-to-edge 2 spot colour print on 8oz bleached cotton drill. Size 82cm by 18cm approx. Conforms to B.S. 6526:1998
3. Double oven glove with a 2 spot colour print including metallic silver on 8oz black dyed cotton drill. Size 82cm by 18cm approx. Conforms to B.S. 6526:1998
4. Tea cosy featuring an edge-to-edge 2 spot colour print on 8oz bleached cotton drill. Size 33cm by 26cm approx.
5. Tea cosy featuring an edge-to-edge 1 spot colour print on reverse plus a full colour placement digital print on the front on 8oz bleached cotton drill. Size 33cm by 26cm approx.
6. Single oven mitt featuring a placement one spot colour print on 8oz black dyed cotton drill. Size 29cm by 21cm approx. Conforms to B.S. 6526:1998
7. Single oven mitt featuring an edge-to-edge two spot colour print on 8oz bleached cotton drill. Size 29cm by 21cm approx. Conforms to B.S. 6526:1998
8. Single oven mitt featuring an edge-to-edge 1 spot colour print on 8oz bleached cotton drill. Size 29cm by 21cm approx. Conforms to B.S. 6526:1998
9. Single oven mitt featuring an edge-to-edge three spot colour print on 8oz bleached cotton drill. Size 29cm by 21cm approx. Conforms to B.S. 6526:1998
10. Carrier bag tidy printed on premium cotton with cotton hanging loop and elasticated bottom with a one spot colour placement print. Size 55cm by 18cm approx.
11. Peg bag printed in one spot colour plus a full colour digital front print on 10oz bleached canvas with soft wood dowel and brass-plated hook. Size 39cm by 29cm approx.
12. Peg bag printed edge-to-edge in full colour process on 10oz bleached canvas with soft wood dowel and brass-plated hook featuring customer's swing ticket. Size 39cm by 29cm approx.
13. Cotton insulated place mats featuring edge-to-edge one spot and two spot colour prints front reverse on standard cotton with polyester needlepoint wadding. Size 27cm by 35cm approx.
14. Set of four napkins placement printed on to unbleached cotton in 1 spot colour. Size 49cm square approx.
15. Napkin printed with an edge-to-edge print on standard cotton in 1 spot colour. Size 42cm square approx.
16. Pillow cases printed on bleached cotton poplin with a one spot colour placement print.





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Bespoke Packaging & Co-ordinated Ranges

To add to the presentation of your products we can assist with your bespoke packaging requirements including adding swing tickets, inserts, header cards, trays, wraps, euro hangers and bar-coding etc. We offer a very competitive in-house digital and litho printing service for the packaging. Please contact us for more details.

We are also expert in carrying designs across a wide variety of products in order to produce co-ordinated ranges where all the colours need to be consistent from item to item.

- Swing tickets – available from single colour up to full colour. Can be printed both sides, bar-coding information can also be added.
- Packs of two tea towels with wrap-arounds, can be supplied unbagged or individually bagged.
- Co-ordinated set featuring an apron with a tray plus a tea towel and oven glove with wrap-arounds. Individually bagged with a Recipe Card in each pack.
- Tea towel with wrap-around can be supplied unbagged or individually bagged.
- Tea towel with card header plus euro hole suitable for euro slot slat board display, supplied unbagged.
- Tea towel with tray and plastic euro hanger, individually bagged.
- Tea towel with tray, individually bagged.
- Flat bag, carded and individually bagged with tray and plastic euro hanger.
- Tea towel with wrap-around can be supplied unbagged or individually bagged.
- Co-ordinated set featuring an apron with tray in a display hanger bag and tea towel with wrap-around, individually bagged with plastic euro hanger.
- Co-ordinated set featuring an apron, tea towel and oven glove.
- Co-ordinated set featuring an apron and tea towel.
- Set of three flat canvas bags.



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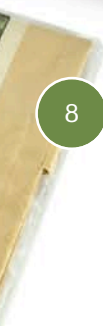
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NEW Digitally Printed Products

At the start of 2013 we installed a cutting-edge digital textile printing machine, the first of its kind in the country. This machine enables us to produce superb quality full colour printing on to our whole range of tea towels, aprons, kitchen textiles and bags in unlimited colours. The results are very eye catching with unbelievable detail and print definition.

Designs previously thought of as too expensive to set up can now be economically viable projects. With minimum order quantities of just 25 items we can provide professional, high quality products for up-and-coming designers and new businesses through to print runs of many thousands for our larger customers.

Another bonus with this new type of digital printing is that set-up and sampling costs are also very low. Environmentally this type of printing is low impact too.

Not surprisingly this service is already proving very popular with many of our customers.



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 Anemone Tea Towel - Image used by kind permission of Vicky Mappin Designs available at www.vickymappin.co.uk
 Oxford Skyline Cushion - Image used by kind permission of www.emmelinesimpson.co.uk
 London, London Cushion Designed by Alice Palace for the Museum of London - Image used by kind permission of www.museumoflondon.org.uk

Ethical & Environmental Policy

A family company, started in 1975 by our parents, John and Margery Chapman, is now directed and managed by myself, Kathy Brookes, and my brother Lawrence Chapman.

Initially the company was started with a view to hoping to provide employment to people with disabilities whenever possible. A family member, son and brother, Patrick has severe learning difficulties and as a family we were very aware of the difficulties faced by people with disabilities trying to compete for employment in the job market.

Over the years we have employed people with a wide range of disabilities and won BT's Deaf Employer of the Year in 1994. (Marcus Bates, who is profoundly deaf and the proud recipient of the award is still working with us).

The workshops where the company started were initially built in the grounds of my parent's grade 2 listed house (formally a Rectory). Our work has, therefore, always had an immediate impact on our actual surroundings. This has meant we have always had a profound interest in the effects of any chemicals and processes used in the printing processes. This coupled with the fact that we as a family have all worked long term with the various chemicals, has made us want to use processes that are as low impact and safe as possible. For this reason we have always specialised in water-based inks, which, although more difficult to use, have virtually no impact on the environment. We also insist that all other chemicals used in cleaning processes etc are environmentally safe.

In 2006 we moved to a purpose-built factory on a local industrial estate as we had very much outgrown the original premises. This building has been built to the highest standards with regards to insulation etc thereby helping to minimise our carbon footprint. We also make sure any waste fabrics, cardboard, chemicals etc are recycled wherever possible or disposed of responsibly according to current legislation.

With regard to our ethical policy over buying our fabrics and imported products; we ensure that no child labour is used in the mills that supply us and that employment standards are good. We are very unusual in that we design, print and sew the majority of our items all under the one roof, offering quality employment in a rural area where employment is in short supply.

By making as many items as possible in the one factory we again cut down on the environmental damage caused by shipping goods unnecessarily from one place to another.

We also think many of our customers prefer our UK-made products because we believe in making a quality product that will last. We cannot see the point in making a cheap product that either breaks or is not fit for purpose. That seems to be a great waste of our planet's resources. I still see bags we made when the company first started, over forty years ago, being carried around our local market town, which, I would have thought, must be some sort of record in this day and age for sustainability.

I hope the above helps to illustrate our attitude towards our approach to business and our business dealings.

Kind regards



Kathy Brookes
Director





 **Countryside
Art** Ltd Est.1976

Vale Court, Vale Road Industrial Estate,
Spilsby, Lincolnshire PE23 5HE, England
Tel: 01790 754806 Fax: 01790 755389

Email: sales@countrysideart.co.uk

Web: www.countrysideart.co.uk